



# FORGE YOUR JOURNEY

## M.F.A. IN COMMUNICATION DESIGN

Kutztown University Communication Design Department is a community of designers and faculty who are passionate about what they create. We empower you to evoke meaningful change, develop your strengths and celebrate the future of design—all through individual development and visual expression. Here, you will embark on a journey to discover power of your voice and grow, not into someone new, but truly into yourself.

Take control of the creative freedom that our low-residency curriculum provides—to explore personal and professional aspirations by charting your own course. This journey is yours. A KUCD degree isn't just a piece of paper, it's proof of an experience. Forge your journey & discover who you are.





## SHARADIN ARTS BUILDING

Sharadin Arts Building was expanded into a single, state-of-the-art facility in 2008. The building includes spaces for courses and studios. A main attraction is the Sharadin Art Gallery, where professionally executed solo and group exhibitions of contemporary art in a variety of mediums is presented.



# EMBARK ON A JOURNEY



## BEGIN YOUR MFA JOURNEY. DESIGN YOUR KUCD STORY.

Kutztown University's Communication Design Department's (KUCD) low-residency MFA in Communication Design holds two distinctions—we are the only MFA in Communication Design in the PA State System of education and we are NASAD accredited.

## THE PROGRAM

The MFA in Communication Design provides an affordable high quality graduate education in a format suited to working creative professionals. This program encourages students to work one-on-one with faculty to develop their own design voice—whether it's graphic design, interactive design, advertising design, illustration or education—this journey is yours to discover. We encourage students to think innovatively and use in-depth investigation to solve design problems and formulate creative expression. The KUCD MFA program promotes a well-rounded education through the study of design history, contemporary topics, typography, emerging media, and the exploration of personal and professional goals. Students ultimately create an original capstone graduate research project exploring their creative path to professional or academic aspirations.

## LOW RESIDENCE LEARNING

Our low residence program consists of 60 credits completed over nine sessions—one week in-residence during each Fall, Spring and Summer semester with the remainder of the course completed online—for a total of three years. Stay in close contact by working one-on-one with faculty and side-by-side with fellow students to develop creative solutions, participate in design discussions, and challenge each other to succeed in your KUCD journeys.

## AFFORDABLE EXPERIENCE

Take advantage of a high quality education at Pennsylvania State School pricing. Tuition for out-of-state residents is only 2% higher than in state-fees, which means KUCD is the most affordable MFA in Communication Design in the US.

# TO DISCOVER THE POWER OF



# YOUR VOICE



## FACULTY

Our distinguished permanent full-time faculty ensure that students get a consistent, guided and mentored design education. Our award-winning faculty are authors, artists, illustrators and internationally exhibited creatives. We are socially engaged, regular contributors to contemporary design discussions and encourage our students to take ownership and authorship of their ideas.

Graduate Faculty:

- Denise Bosler** Professor, Dept. Chair, MFA Program Director
- Kate Clair** Professor
- Karen Kresge** Associate Professor
- Todd McFeely** Associate Professor
- Vicki Meloney** Associate Professor
- Joshua Miller** Associate Professor

## COURSE WORK

The MFA in Communication Design program credits consist of 18cr. core courses, 6cr. academic studies, 24cr. design studio electives and 12cr. capstone graduate research project. These range of courses not only ensure a well-rounded education, but an opportunity to pursue specialized goals.

## START YOUR JOURNEY TODAY

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For more information or to apply visit:  
[kucd.kutztown.edu/mfa](http://kucd.kutztown.edu/mfa)

**KUTZTOWN**  
UNIVERSITY

**IT'S GOOD TO  
BE GOLDEN.**

